



MEDIA RELEASE

CHAVANA SPA ANNOUNCES OPENING OF A NEW SPA AT SENSATORI SHARM EL SHEIKH, EGYPT.

July 1, 2011, Kuala Lumpur, Malaysia... Chavana Spa, a Mandara Spa company, today announced the opening of a new spa facility; *Chavana Spa* at the Sensatori Sharm El Shiekh, Egypt.

Sensatori Sharm El Shiekh resort is majestically located on Ras Nosrani Bay across 37 scenic acres of landscaped gardens fronting a stretch of over 650 meters of pristine sandy beaches.

Sensatori Sharm El Shiekh resort is located across Tiran Island and close to the world-famous Ras Mohammed National Park, both considered to be two of the best diving spots in the world. In addition the resort is home to a full-service dive and water sports centre, and offers extensive scuba diving, water sports and recreational facilities.

The 470-room resort has Lagoon-like pools as well as a variety of activities and entertainment options, a choice of spacious rooms with over-sized beds including swim-up and a range of family rooms, adult and family orientated areas , 6 restaurants and a selection of bars, a Play House, multi sensory nursery and teens chill-out.

Chavana Spa at Sensatori Sharm El Sheikh offers unique signature treatments by Chavana Spa and skincare brand Pevonia Botanica. The spa features a dedicated reception and retail area, a manicure and pedicure

room, along with 3 double rooms with shower overlooking the Red Sea, 1 Double and 5 single rooms with shower. The spa will also include a Fitness Centre, Hammam, steam room, sauna, outdoor Jacuzzi overlooking the sea, indoor pool and multiple relaxation areas.

Jeff Matthews, President and Chief Operating Officer of Mandara Spa Asia Limited, said, "We are delighted to open our first Chavana Spa in Egypt in such a great resort in a prime location in Sharm El Sheikh."

Chavana Spa is Steiner Leisure's newest spa brand and offers a streamlined treatment menu that welcomes all to experience the freshness and energy of Balinese spa spirit. This new concept is aimed at four and five star hotels and resorts where the discerning guests are looking for quality and are also conscious of value for their money while still looking to enjoy the world of spa. Chavana Spa currently has four locations opened; Salalah Marriott Resort in Mirbat, Oman; Four Points by Sheraton Vashi Mumbai, India; J Chaaya Dhonveli Resort and J Resorts in the Maldives. Chavana Spas are currently being rolled out in the Middle East, India and Asia with plans to have more than 15 locations in operation by 2013.

Steiner Leisure Limited is a worldwide provider of spa services. The Company's operations include shipboard and land-based spas and salons. We provide our services on 151 cruise ships and at 69 land-based spas. Our land-based spas include resort spas, urban hotel spas and day spas and are operated under our Elemis®, Mandara®, Chavana®, Bliss® and Remede® brands. In addition, a total of 28 resort and hotel spas are operated under our brands by third parties pursuant to license agreements with the Company. Our cruise line and land-based resort customers include Caesar's Entertainment, Carnival Cruise Lines, Celebrity Cruises, Crystal Cruises, Cunard Cruise Line, Hilton Hotels, Holland America Line, InterContinental Hotels and Resorts, Kerzner International, Loews Hotels, Marriott Hotels,

Nikko Hotels, Norwegian Cruise Line, P&O Cruises, Planet Hollywood, Princess Cruises, Royal Caribbean Cruises, Seabourn Cruise Lines, Sofitel Luxury Hotels, St. Regis Hotels, Thomson Cruises, W Hotels and Resorts and Westin Hotels and Resorts. Our award-winning Elemis, Bliss and Remede brands are used and sold in our cruise ship and/or land-based spas and are also distributed worldwide to exclusive hotels, salons, health clubs, department stores and destination spas. Our products are also available at www.timetospa.com and www.blissworld.com. Steiner Leisure also owns and operates five post secondary schools (comprised of a total of 17 campuses) located in Miami, Orlando, Pompano Beach and Sarasota, Florida; Baltimore, Maryland; Charlottesville, Virginia; York, Pennsylvania; Salt Lake City and Lindon, Utah; Las Vegas, Nevada; Tempe and Phoenix, Arizona; Westminster and Aurora, Colorado; and Groton, Newington and Westport, Connecticut. Offering degree and non-degree programs in massage therapy and, in some cases, skin care, these schools train and qualify spa professionals for health and beauty positions within the Steiner family of companies or other industry entities.

Forward-Looking Statements

Our statement with respect to the anticipated opening of the Chavana Spa at the Coral Sea Sensatori Resort may be deemed to be a forward-looking statement within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Such statements do not guarantee the commencement of operations as scheduled, since known and unknown risks and other factors may preclude results that match this statement. Such risks and factors include uncertainties beyond our control that could adversely affect the commencement of operations at facilities such as at the Coral Sea Sensatori Resort, including, among other things, our lack of control over the construction work and possible weather-related delays. Other risks are described in our filings with the Securities and Exchange Commission, including our Annual Report on Form 10-K for 2010. We undertake no

obligation to publicly update or revise any of such forward-looking statements.

For reservations and enquiries, please contact the Spa at
Tel: +2 (69) 3670 585. Email: sensatori@chavanaspa.com

For further information on Chavana Spa, please visit www.chavanaspa.com
For information on Sensatori Sharm El Sheikh, visit
www.coralsearesorts.com.

* * * *

Chavana Spa Asia Corporate Office:
33-4, 4th Floor, Block H, Dataran Prima,
Jalan PJU 1/37, Petaling Jaya,
47301, Selangor Darul Ehsan,
Malaysia
Tel: +60 3 7880 6588
Fax: +60 3 7880 9588
pr@chavanaspa.com