



MEDIA RELEASE

CHAVANA SPA ANNOUNCES OPENING OF A NEW SPA AT CHAAYA REEF ELLAIDHOO, MALDIVES

16 March 2015, Kuala Lumpur, Malaysia... Chavana Spa is proud to announce the opening of a new spa facility at Chaaya Reef Ellaidhoo in the Maldives.

Chavana Spa is situated at level 2 of the resort's recreation complex, located strategically at the centre of the island. The spa features a welcoming reception and retail area, three double rooms and one single room.

Chavana Spa's range of signature body treatments, facials and packages are inspired by the freshness of a Balinese garden and the healing nature of our therapists' touch. A selection of face and body treatments by Elemis, the luxury British spa and skincare brand, is anticipated to be introduced later this year.

"We are very excited for the opportunity to continue our collaboration with the Cinnamon Hotels in the Maldives, with this new spa opening", said Jeff Mathews, President and Chief Operating Officer of Mandara Spa Asia Limited. "We also look forward to enhancing the existing spa facilities in order to provide exceptional spa services to our guests", he added.

Chavana Spa offers a streamlined treatment menu that welcomes all to experience the freshness and energy of Balinese spa spirit. The Chavana concept is aimed at four and five star hotels and resorts and is intended to allow guests to enjoy a quality spa experience at a reasonable price.

About Steiner Leisure

Steiner Leisure Limited is a worldwide provider and innovator in the fields of beauty, wellness and education. We are dedicated to maintaining the highest quality standards and continually evolving to include and anticipate new developments within our industry. We aim to maintain and expand our existing diverse portfolio of services, products and brands, as well as to seek out new opportunities to complement our business.

Our services include traditional and alternative massage, body and skin treatment options, fitness, acupuncture, herbal medicine, medi-spa treatments and laser hair removal. We are committed to providing our customers with a wide-ranging assortment of beauty products, including premium quality options developed by us under our own brands, as well as those purchased from third parties.

Our distribution channels include our shipboard and land-based spas and salons, destination spas, health clubs, department stores and third party retail outlets and distributors. We also sell our products on certain British Airways flights, on QVC, by catalog, and online through our websites, including www.timetospa.com and www.blissworld.com.

Our post-secondary schools offer programs in massage therapy and skin care, among others, and, along with our recruiting and training operations, prepare spa professionals for careers in the health and wellness industry, including within the Steiner family of companies.

Our cruise line operations are conducted in spas onboard 148 ships, including Azamara Club Cruises, Carnival Australia, Carnival Cruise Line, Costa Cruises, Crystal Cruises, Cunard Cruise Line, Holland America Line, Norwegian Cruise Line, P&O Cruises, Princess Cruises, Pullmantur Cruises, Royal Caribbean Cruises, Seabourn Cruise Lines, Silversea Cruises and Windstar Cruises.

Our land-based spa operations are carried out under our Elemis®, Mandara®, Chavana®, Bliss® and Remède® brands and take place in 63 locations, including resort spas, urban hotel spas and day spas. In addition, a total of 26 resort and hotel spas are operated under our brands by third parties pursuant to license agreements with the company. Our land-based customers include Caesar's Entertainment, Hilton Hotels, Kerzner International, Loews Hotels, Marriott Hotels, Nikko Hotels, Planet Hollywood, Sofitel Luxury Hotels, St. Regis Hotels, W Hotels and Resorts and Westin Hotels and Resorts.

Our Ideal Image customized laser hair removal services are provided by highly trained, experienced practitioners through a nationwide network of 127 treatment centers (17 of which are operated by franchisees) across 31 states, as well as two locations in Canada.

We develop and sell a variety of high quality beauty products under our Elemis, La Thérapie™, Bliss, Remède, LaboratoireRemède® and Jou® brands.

Our schools operations consist of 12 post-secondary schools (comprised of a total of 32 campuses) located in Phoenix, Scottsdale, Tempe and Tucson, Arizona; Westminster and Aurora, Colorado; Groton, Newington and Westport, Connecticut; Miami, Orlando, Pompano Beach, Sarasota and Tampa/St. Pete, Florida; Chicago, Crystal Lake and Joliet, Illinois; Baltimore, Maryland; Boston, Massachusetts; Las Vegas, Nevada; Hoboken and Wall, New Jersey; King of Prussia and York, Pennsylvania; Arlington, Houston and Richardson, Texas; Salt Lake City and Lindon, Utah; Charlottesville, Virginia; and Federal Way and Seattle, Washington. Offering programs in massage therapy and, in some cases, skin care, these schools train and qualify spa professionals for health and beauty positions within the industry, including our own operations.

As part of our employee recruitment operations for our shipboard spas, we provide education to our shipboard employees through our rigorous training programs, at our primary training facilities near London, England or one of our satellite training centers in South Africa and the Philippines. These employees are sourced primarily from the British Isles, Australia, South Africa, Southeast Asia, Canada, the Caribbean and continental Europe.

For reservations and enquiries, please contact the Spa at Tel: +960 666 0669
Email: ellaidhoo@chavanaspa.com

For further information on Chavana Spa, please visit www.chavanaspa.com

For information on Chaaya Reef Ellaidhoo, please visit
www.cinnamonhotels.com/ChaayaReefEllaidhoo.htm

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