

**STEINER LEISURE LIMITED**  
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**Steiner Leisure Limited Announces Agreements to Operate new spas at the Adaaran Select Meedhupparu and Adaaran Club Rannalhi, Maldives.**

NASSAU, The Bahamas—September 20, 2011—Steiner Leisure Limited (STNR) today announced that its spa brand Chavana Spa has entered into two new agreements to operate spa facilities at the Adaaran Select Meedhupparu Resort and the Adaaran Club Rannalhi Resort in the Maldives. The hotels are operated by Aitken Spence Hotels.

The spas are scheduled to commence operation in November 2011. The term of each of the agreements is seven years. In connection with the Adaaran Select Meedhupparu Resort agreement, Steiner Leisure Limited will invest a total of up to USD \$225,000 toward the development and operation of the spa. In connection with the Adaaran Club Rannalhi Resort agreement, Steiner Leisure Limited will invest a total of up to USD \$100,000 toward the development and operation of the spa.

Chavana Spa's signature treatments will be featured at both resorts, with spa facilities including single and couples' treatment rooms, steam and sauna facilities and manicure and pedicure areas.

Adaaran Select Meedhupparu is located in Raa Atoll, 136 km and 45 minutes by sea plane to the north of Male, the capital of Maldives, and offers a combination of 215 beach and water villas. Adaaran Club Rannalhi is located 34 km and 45 minutes by speedboat from the Male International Airport and offers 130 rooms and water bungalows. Each location is set against turquoise seas, immaculate white sand beaches and lush palm trees.

Leonard Fluxman, President and Chief Executive Officer of Steiner Leisure, said, "We look forward to this opportunity to further expand our operations in the Maldives. The addition of the Adaaran facilities will increase our Chavana spas to a total of seven since the launch of the brand. We are very excited to continue serving our guests with our signature treatments and Balinese hospitality."

Chavana Spa offers a streamlined treatment menu that welcomes all to experience the freshness and energy of Balinese spa spirit. The Chavana concept is aimed at four and five star hotels and resorts and is intended to allow guests to enjoy a quality spa experience at a reasonable price.

Steiner Leisure Limited is a worldwide provider of spa services. The Company's operations include shipboard and land-based spas and salons. We provide our services on 155 cruise ships and at 69 land-based spas. Our land-based spas include

resort spas, urban hotel spas and day spas and are operated under our Elemis®, Mandara®, Chavana®, Bliss® and Remede® brands. In addition, a total of 28 resort and hotel spas are operated under our brands by third parties pursuant to license agreements with the Company. Our cruise line and land-based resort customers include Azamara Club Cruises, Caesar's Entertainment, Carnival Cruise Lines, Celebrity Cruises, Crystal Cruises, Cunard Cruise Line, Hilton Hotels, Holland America Line, InterContinental Hotels and Resorts, Kerzner International, Loews Hotels, Marriott Hotels, Nikko Hotels, Norwegian Cruise Line, P&O Cruises, Planet Hollywood, Princess Cruises, Royal Caribbean Cruises, Seabourn Cruise Lines, Silversea Cruises, Sofitel Luxury Hotels, St. Regis Hotels, Thomson Cruises, W Hotels and Resorts, Westin Hotels and Resorts and Windstar Cruises. Our award-winning Elemis, Bliss and Remede brands are used and sold in our cruise ship and/or land-based spas and are also distributed worldwide to exclusive hotels, salons, health clubs, department stores and destination spas. Our products are also available at [ww.timetospa.com](http://ww.timetospa.com) and [www.blissworld.com](http://www.blissworld.com).

Steiner Leisure also owns and operates five post secondary schools (comprised of a total of 17 campuses) located in Miami, Orlando, Pompano Beach and Sarasota, Florida; Baltimore, Maryland; Charlottesville, Virginia; York, Pennsylvania; Salt Lake City and Lindon, Utah; Las Vegas, Nevada; Tempe and Phoenix, Arizona; Westminster and Aurora, Colorado; and Groton, Newington and Westport, Connecticut. Offering degree and non-degree programs in massage therapy and, in some cases, skin care, these schools train and qualify spa professionals for health and beauty positions within the Steiner family of companies or other industry entities.

#### Forward-Looking Statements

Our statements with respect to the anticipated commencement of operations of the Chavana Spas at each of the Adaaran Select Meedhupparu and the Adaaran Club Rannalhi may be deemed to be forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Such statements do not guarantee the commencement of operations as scheduled, since known and unknown risks and other factors may preclude results that match this statement. Such risks and factors include uncertainties beyond our control that could adversely affect the commencement of operations at facilities such as at the Adaaran Select Meedhupparu and the Adaaran Club Rannalhi, including, among other things, our lack of control over the construction work and possible weather-related delays. Other risks are described in our filings with the Securities and Exchange Commission, including our Annual Report on Form 10-K for 2010. We undertake no obligation to publicly update or revise any of such forward-looking statements.